

# *Organic Pet Digest Code of Ethics*

**1** To provide conscientious advice for all animal owners, being constantly attentive to the animals' security, safety, and wellbeing, and to place their welfare above all other business considerations.

**2** To take every opportunity to learn more about our profession and to improve our services.

**3** To deal honestly and fairly with the public, and to avoid misrepresentation of our services.

**4** To respect the confidence of every customer served.

**5** To place service to our customers and to the pet care services industry above personal gain.

**6** To avoid unfair competitive practices, any slander or defamation of our competitors, and actions or business

practices which would result in dishonor upon or distrust of our competitors or of the pet care services industry in general.

**7** To be respectful of, and to cooperate with the other professions and trades which operate within the pet industry, in every way consistent with our other responsibilities.

**8** To obey all applicable Federal, State and local laws governing animal care and business practices.

**9** To operate our business in such a manner as to reflect honor upon the pet care services industry within our local community.

**10** To encourage responsible pet ownership, and to promote an increased awareness and acceptance of humane and noble animal program